



**McDowell County HOPE Coalition Substance Use and Abuse Work Plan**

**Coalition Plans**

**DFC Goal One:** Strengthen collaboration among communities, public and private non-profit agencies, and Federal, State, local, and tribal governments to support the efforts of community coalitions working to prevent and reduce substance use among youth.

**Objective 1:** *Increase coalition active membership by 30%, from 12 to 15 active members, by September 2013.*

Strategy 1: Provide education to the public about the Health Opportunities for Positive Education (HOPE) Coalition to encourage new membership.

<b>Activity</b>
Host the Coalition meetings on substance abuse at the local schools to increase youth, parent, law enforcement and school personnel attendance.
Host lunch and learn events to educate the public about the Coalition and recruit members.
Send parent and youth recruitment letters through the schools where meetings are hosted.
Provide information on the Coalition at different events throughout the county.

**Objective 2:** Increase the number of Coalition members trained in substance abuse, evidence and research-based programs, and environmental strategies by 30%, from 17 to 22, by September 2013.

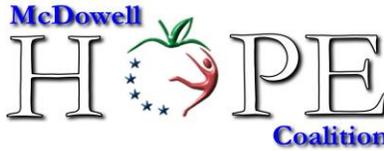
Strategy 1: Increase the capacity of coalition sectors to provide training and outreach within the communities they serve.

<b>Activity</b>
Assess the educational needs of sectors pertinent to substance abuse strategies/programs.
Host environmental strategies/programs training for Coalition members to certify trainers that can work with county agencies to provide curricula, strategies, and policies for children and parents.

**Objective 3:** Increase participation in County, Regional, State, and Federal substance abuse initiatives by 50%, from 3 to 6, by September 2013.

Strategy 1: Provide opportunities for Coalition members to serve on county, regional, state and federal substance abuse initiatives.

<b>Activity</b>
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Activity
Serve on County, Regional, State, and Federal substance abuse initiatives to establish policies, procedures and practices including Board of Education Wellness Council, WV Region IV Prevention Without Borders, WV Association of Alcoholism and Drug Abuse Counselors, WV Region IV Summit, South Central Community Collaborative, WV Governors Substance Abuse Task Force, and CADCA.
Serve on the McDowell County Board of Education Wellness Council, Reconnecting McDowell, and Students Against Destructive Decisions (SADD) Chapters to provide resources, trainers, curricula, materials, support for drug free initiatives, and encouragement for referrals upon suspicion of substance use or abuse.

**DFC Goal Two:** Reduce substance use among youth and, over time, reduce substance abuse among adults by addressing the factors in a community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse.

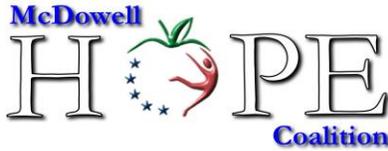
**Objective 1:** Decrease access of illicit drugs such as Oxycontin, Methadone, and Xanax by implementing environmental strategies including those for acquisition, monitoring, storage, and disposal as well as policies, and perception of substance abuse.

Strategy 1: *Decrease access to prescription drugs in the home.*

Activity
Establish a Prescription Drug Policy Council to review current policies and recommend changes or create new policies to reduce access of prescriptions to youth, including but not limited to a 50 mile radius for filling prescriptions.
Complete DEA Prescription Drug Take Back days twice per year or until a permanent drop off point can be established.
Work with local pharmacies to establish policies preventing underage youth from picking up narcotic prescriptions for adults.
Encourage parents to prevent youth from seeing them take medication, learn how to store and monitor medication and dispose of their medications properly.
Encourage parents to initiate book bag checks for prescription drugs and alcohol.
Support initiatives in McDowell County to establish a 10-bed, 90-day, female treatment facility and a Suboxone Clinic.

Strategy 2: *Decrease access to alcohol through education, compliance checks, and media.*

Activity
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Activity
Complete 4 underage drinking forums across the four magisterial districts in McDowell County.
Convene underage drinking forum volunteers to complete planning to address multiple strategies for reduction and prevention of underage drinking.
Complete parent education specific to host parties, risk factors of alcohol, and to review the forum dialogue reports.
Continue Keep A Clear Mind Curricula in the 6 <sup>th</sup> grade.
Work with Students Against Destructive Decisions (SADD) Chapters to recruit students to participate in Prom Promise and Project Graduation.
Complete compliance checks with 12 vendors.
Complete underage drinking media splash around community events such as prom, graduation, sports, dances, etc.
Provide “Smashed” curricula at the two high schools prior to proms and project graduation.
Track data for underage drinking from local police, sheriff’s department, juvenile probation, and court records.

Strategy 3: Increase resources for youth that promote good choices.

Activity
Negotiate with the local Child Advocacy Center to establish a communication “help” line for youth whose parents are using drugs.
Encourage faith-based agencies within the county to provide summer and weekend activities for youth.
Expand Students Against Destructive Decisions (SADD) into one additional school.