

**MCDOWELL COUNTY FACES  
09 STRATEGIC WORK PLAN**

\***County Need Statement:** McDowell ranks in the top three counties for prevalence of deaths due to heart disease, diabetes, intentional injuries including suicide and homicide, chronic liver disease, HIV, sudden infant death syndrome, and coronary obstructive pulmonary disease. The years of potential life loss is 13.3. In 1999, McDowell County was ranked number 4 in the worst counties for obesity. The rate of low birth weight babies almost doubles the national average.

\***County Goal 1:** McDowell County will achieve and maintain good physical and mental health.

<b>County Heading: Health</b>		<b>County Objective Heading: Health – system collaboration</b>	
<b>County Objectives:</b> <b>1.1</b> Increase opportunities for health service providers to participate in the FACES Health Opportunities for Positive Education (HOPE) Coalition. <b>1.2</b> Increase opportunity for community CHIP outreach and recruitment in McDowell County by 3 events by June, 2008. <b>1.3</b> Increase the number of individuals participating in the Celebration of Women in McDowell County from 60 to 120 by November 2007.			
<b>System Collaboration</b> (Check all that apply. EMAP up to 2): <input checked="" type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policy			
<b>Outcomes for WV Children &amp; Families</b> (Check all that apply. EMAP up to 2): <input checked="" type="checkbox"/> Healthy People <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs			
<i>Please Note:</i> WV Outcomes = State FRN Strategic Plan Goals <input checked="" type="checkbox"/> Strong Families <input type="checkbox"/> Stable Homes <input type="checkbox"/> Safe Communities			
<b>Need Area(s)</b> (EMAP up to 3): <u>    <b>Accessible Health Care</b>    </u> <u>    <b>Child Health Screenings</b>    </u> <u>    <b>Healthy Families</b>    </u>			
<b>*County Activities</b>	<b>Target Date<sup>1</sup></b>	<b>*Responsibility</b>	<b>Performance Measures</b>
1. Convene HOPE meetings monthly. 2. Invite multiple disciplines to attend the meetings. 3. Provide support for initiatives of the HOPE Coalition including health issues, youth initiatives, at-risk youth issues, and ATOD issues. 4. Provide community forums where individuals can address gaps in services related to health issues.	Assess 2001 Plan 4/1/01 Mobilize 9/1/01 Evaluate 8/25/06	Coordinator Board of Directors HOPE Coalition members	1. Number of meetings, participants, events, etc. 2. Outcome report from HOPE Coalition demonstrating change. 3. Number attending forums. 4. Issues identified and plans for addressing those issues.
1. Provide technical assistance as needed by agencies for recruitment and provide a place at the community information meetings networking. 2. Distribute CHIP materials at events.	Assess 2001 Plan 4/1/01 Mobilize 9/1/01 Evaluate 8/25/06	Board of Directors Coordinator Agencies	1. Number of meetings where CHIP information is provided. 2. Number of events where information is shared. 3. Number enrolled in CHIP from county.
1. Provide opportunity at HOPE Coalition for planning, recruitment, public relations etc. to host the Celebration of Women. 2. Obtain financial support for the event. 3. Host the Celebration of Women. 4. Evaluate the Event.	Assess 2001 Plan 4/1/01 Mobilize 9/1/01 Evaluate 8/25/06	HOPE Coalition	1. Number of agencies co-hosting the event. 2. Number of participants. 3. Number of media pieces. 4. Comparative evaluation results.

Target Date may be a range (from/to). EMAP is unable to do a range. Assess in a year date not MM/DD/YYYY.

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**\*County Need Statement:** Total number of children under the age of six in 2005 was 1,608. Poverty level for McDowell County is 48.9%. The percent of high school dropouts is 23.5. Percent of births to mothers with less than a 12<sup>th</sup> grade education is 39.7. Kids Count Data book places McDowell County 55<sup>th</sup> (out of 55 counties with 55 being worst) for child well being. There are 84.5% of children qualifying for free and reduced meals. The percentage of children served by Head Start is 114.7. There are 8 licensed child care centers in 2006. Retention rate for pre-K and K students is 3.2%, much better than the state rate of 12.2%

**\*County Goal 2:** McDowell County children will be ready to succeed in school.

<b>County Heading:</b> Education		<b>County Objective Heading:</b> Cross System Coordination	
<b>County Objective:</b> 2.1 Provide opportunity for preschool programs to network with resources to promote increased enrollment. 2.2 Increase the number of preschool forums by one by May, 2008.			
<b>System Collaboration</b> (Check all that apply. EMAP up to 2): <input type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policy			
<b>Outcomes for WV Children &amp; Families</b> (Check all that apply. EMAP up to 2): <input type="checkbox"/> Healthy People <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs			
<i>Please Note:</i> WV Outcomes = State FRN Strategic Plan Goals <input checked="" type="checkbox"/> Strong Families <input type="checkbox"/> Stable Homes <input type="checkbox"/> Safe Communities			
<b>Need Area(s)</b> (EMAP up to 3): <u>Early Childhood Care and Education</u>			
<b>*County Activities</b>	<b>Target Date<sup>1</sup></b>	<b>*Responsibility</b>	<b>Performance Measures</b>
1. Invite all preschool providers to the FACES community meetings to network with other agencies. 2. Provide information about events throughout the county where preschool recruitment can be done.	Assess 2001 Plan 10/1/2001 Mobilize Evaluate	Board of Directors Coordinator	1. The number of preschool partners at the table. 2. The number of agencies included at meetings. 3. The number of families at events. 4. Enrollment comparisons yearly.
1. Recruit speakers for preschool forum. 2. Select dates, location etc. for forum. 3. Invite participants for forum. 4. Conduct forum. 5. Distribute results of forum.	Assess 2007 Plan 7/1/2007 Mobilize 9/1/2007 Evaluate	Board of Directors Early Child Service Programs WELC	1. Number of speakers for forum. 2. Number of participants for forum. 3. Number of reports distributed.

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**\*County Need Statement:** In 2005 the total population was 24,273 and the population under age 18 was 5,169. The elderly population was more than 23%. The poverty rate for 2005 was 48.9% and more than 84% of children qualify for free and reduced meals. The unemployment rate for McDowell County was 8.5%. The total employment dropped from 2000 at 6370 to 5930 in 2005. The number of service provider positions was 4590, while produced goods jobs was only 1030. The median income for McDowell County was \$16,931. Among families with young children, female headed household the poverty rate exceeded 86.9%.

**\*County Goal 3:** McDowell County will possess marketable skills and have access to good jobs.

<b>County Heading: Economic Development</b>		<b>County Objective Heading: Awareness</b>	
<b>County Objectives:</b> 3.1 Increase awareness of economic development opportunity to the community. 3.2 Promote individual, organizational, and community capacity building.			
<b>System Collaboration</b> (Check all that apply. EMAP up to 2): <input checked="" type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input checked="" type="checkbox"/> Policy			
<b>Outcomes for WV Children &amp; Families</b> (Check all that apply. EMAP up to 2): <input checked="" type="checkbox"/> Healthy People <input type="checkbox"/> Ready for School <input checked="" type="checkbox"/> Good Skills, Good Jobs			
<i>Please Note:</i> WV Outcomes = State FRN Strategic Plan Goals <input type="checkbox"/> Strong Families <input type="checkbox"/> Stable Homes <input checked="" type="checkbox"/> Safe Communities			
<b>Need Area(s)</b> (EMAP up to 3): <u>Unemployment</u>		<b>Economic Development</b>	
<b>*County Activities</b>		<b>Performance Measures</b>	
<ol style="list-style-type: none"> <li>1. Provide dates of community meetings and special forums and events to the Economic Development agencies in the county.</li> <li>2. Facilitate meetings for the Wastewater Treatment Coalition.</li> <li>3. Assist with planning and implementation of the McDowell County Day at the Legislature for education of McDowell County resources and needs.</li> <li>4. Provide information on economic development grants to the county.</li> <li>5. Assist organizations throughout the county with strategies and planning.</li> <li>6. Provide information about capacity building training opportunities for individuals and agencies.</li> <li>7. Provide opportunity for WorkForce to present information to the community through monthly FACES and HOPE Coalition meetings.</li> </ol>		<b>Target Date<sup>1</sup></b> Assess 2003 Plan 7/1/2003 Mobilize 7/1/2003 Evaluate 7/1/05-07	<b>*Responsibility</b> Coordinator Board of Directors Community Organizations HOPE Coalition WorkForce County Commission EDA RDA SAFE

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**\*County Need Statement:** In the 2005 PRIDE Survey conducted by the Board of Education, tobacco, marijuana, and alcohol continue to be the drugs of choice for youth. Prescription abuse continues to increase county-wide and across multiple ages. The percent of births to teens ages 15-19 per 1000 females was 68.2 placing McDowell 55<sup>th</sup> with 55 being worst. There were 46 children in placement at the end of February 2007 and 22 custody only children. Of those children 38 children were out of county, region, or state for placement. There are 0 beds for runaways in the county one emergency residential shelter. There were over 500 substantiated cases of child abuse in 2006.

**\*County Goal 4:** McDowell County parents will have adequate resources to protect, nurture, educate and support their children.

<b>County Heading:</b> Preventive Youth Services		<b>County Objective Heading:</b> Substance Abuse/ At-Risk Youth and Families	
<b>County Objectives:</b> <b>4.1</b> Provide support for addressing McDowell County youth and adult substance abuse issues. <b>4.2</b> Provide support for the recruitment of foster care homes in McDowell County. <b>4.3</b> Offer support for the Partners in Prevention programs at the Child Advocacy Center. <b>4.4</b> Provide one Family Centered Practice Training to 15 individuals.			
<b>System Collaboration</b> (Check all that apply. EMAP up to 2): <input checked="" type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policy			
<b>Outcomes for WV Children &amp; Families</b> (Check all that apply. EMAP up to 2): <input checked="" type="checkbox"/> Healthy People <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs			
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<b>Need Area(s)</b> (EMAP up to 3): <u>Drug Abuse</u> <u>Family Violence</u> <u>Health</u>			
<b>*County Activities</b>	<b>Target Date<sup>1</sup></b>	<b>*Responsibility</b>	<b>Performance Measures</b>
1. Maintain networking opportunities through the HOPE Coalition for service providers and agencies working to address drug prevention issues. 2. Recruit youth for development of the Strategic Prevention Framework for McDowell County. 3. Secure funding for the Drug Free Community Support Program and its initiatives.	Assess 2001 Plan 4/1/2001 Mobilize 9/1/01 Evaluate 9/1/05-06	Board of Directors Coordinator Board of Education HOPE Coalition Drug Fee Coordinator	1. Number of meetings held, attendance and data collected. 2. Number of committee members. 3. Changes in systems of services.
1. Design and distribute foster and adoption brochures, posters, press releases, public service announcements, etc. 2. Provide information on foster and adoptive care opportunities to agencies and individuals living in McDowell.	Assess 2001 Plan 4/1/2001 Mobilize 9/1/01 Evaluate 9/1/05-06	Coordinator Board of Directors Committees	1. Number of PR items distributed. 2. Number attending workshops. 3. Compare numbers of foster parents for determining increase.
1. Fiscal agent for PIP grants. 2. T/A for implementation of grant. 3. Combine information sharing with events hosted by FACES.	Assess 2001 Plan 2/1/01 Mobilize 8/1/01 Evaluate 10/1/02-06	Coordinator Board of Directors Stop the Hurt	1. Grant receipt. 2. Goals and objectives met for grant. 3. Number of participants for events of grant.
1. Invite agencies and community to participate in the FCP training.	Assess 2001 Plan 4/1/2001 Mobilize 9/1/01 Evaluate 9/1/05	Board of Directors	1. Number of participants in the training

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**\*County Need Statement:** More than 60% of homes listed as substandard prior to flooding with 90% of the population living in those homes. Over 5000 families affected by flooding in '01/'02. Domestic violence victims and single-parents are identified as having need for quality affordable housing which while improving is still in demand. Data from Home Mortgage Disclosure Act demonstrates only 3 home purchase loans per 1,000 existing housing units in the county in 2005. The state rate is 32 and the federal is 75.

**\*County Goal 5:** McDowell County's children and families will live in permanent stable homes.

<b>County Heading:</b> Economic Development		<b>County Objective Heading:</b> Housing	
<b>County Objectives:</b> <b>5.1</b> Increase the number of families living in permanent stable homes by 10 by June 08. <b>5.2</b> Increase participation in the Blueprint Communities Project and its initiatives.			
<b>System Collaboration</b> (Check all that apply. EMAP up to 2): <input type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policy			
<b>Outcomes for WV Children &amp; Families</b> (Check all that apply. EMAP up to 2): <input type="checkbox"/> Healthy People <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs			
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<b>Need Area(s)</b> (EMAP up to 3): <u>Affordable Housing</u>		<u>Rental Assistance</u>	<u>Substandard Housing</u>
<b>*County Activities</b>	<b>Target Date<sup>1</sup></b>	<b>*Responsibility</b>	<b>Performance Measures</b>
1. Continue as advisory board for SAFE Continuum of Care project. 2. Provide opportunity for information to be shared at the community meetings and events. 3. Provide support for housing development with Big Creek District Development Corporation.	Assess 2002 Plan 8/1/02 Mobilize 10/1/02 Evaluate 4/1/03-06	Board of Directors SAFE City of War EDA RDA	1. The number of homes created 2. The number of children and/or families placed in permanent stable homes. 3. The number of meetings where information is shared with the community.
1. Provide information to the community via newspaper articles and community meetings. 2. Attend and participate in training meetings. 3. Assist in development of the Blueprint plan for McDowell County.	Assess 2007 Plan 1/1/2007 Mobilize 3/1/07 Evaluate	SAFE FACES EDA RDA County Commission Pioneer Bank Southern WV Tobacco Prevention King Coal Highway Authority	1. Number of members. 2. Number of trainings. 3. Production of community plan.

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**\*County Need Statement:** The need for a neutral table where agencies, government, nonprofits, faith, business, community, consumers and organizations can provide input, networking, and decision making. The need for an entity to provide valuable information on capacity building opportunities, technical assistance, grant opportunities, and data.

**\*County Goal 6:** McDowell County will have a sustainable Family Resource Network that is a planning, mobilizing, implementing, and evaluating entity among its organizations.

<b>County Heading:</b> Sustainability		<b>County Objective Heading:</b> Promotion	
<b>County Objectives:</b> 6.1 To promote the FRN locally during FY 08 by placing 6 articles in local media and website. 6.2 Increase public awareness of events, activities and information. 6.3 Maintain collaborative efforts among service agencies that result in grants.			
<b>System Collaboration</b> (Check all that apply. EMAP up to 2): <input checked="" type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policy			
<b>Outcomes for WV Children &amp; Families</b> (Check all that apply. EMAP up to 2): <input type="checkbox"/> Healthy People <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs			
<i>Please Note:</i> WV Outcomes = State FRN Strategic Plan Goals <input checked="" type="checkbox"/> Strong Families <input type="checkbox"/> Stable Homes <input type="checkbox"/> Safe Communities			
<b>Need Area(s)</b> (EMAP up to 3): <u>Other</u>			
<b>*County Activities</b>	<b>Target Date<sup>1</sup></b>	<b>*Responsibility</b>	<b>Performance Measures</b>
1. Provide newspaper/media pieces about FACES initiatives. 2. Maintain a website for FACES.	Assess 2000 Plan 10/1/2001 Mobilize 11/1/01 Evaluate 4/1/02-07	Coordinator Media Committee	1. Number of media pieces placed. 2. Number of hits at the website. 3. Number of contacts as a result of media.
1. Utilize the publicity committee to provide newspaper/media coverage of county events, activities, and information. 2. Place items for media campaign. 3. Provide monthly information announcements sheets at community meetings.	Assess 2000 Plan 10/1/2001 Mobilize 11/1/01 Evaluate 4/1/02-07	Coordinator Media Committee	1. Number of media pieces created. 2. Number of media pieces placed. 3. Number of announcement sheets made available to community.
1. Include grant opportunities in the announcement sheets for community meetings. 2. Forward grant opportunities to organizations currently providing services that match. 3. Recommend collaborative meetings, planning, and submission of grants when possible. 4. Provide information demonstrating current activities to avoid duplication.	Assess 2000 Plan 10/1/2001 Mobilize 11/1/01 Evaluate 4/1/02-07	Coordinator Board of Directors	1. Number of grant opportunities provided. 2. Number of group meetings. 3. Number of grants funded.

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Revised: 04/05/07