

Work Plan FY 09

Goal 1: McDowell County will reduce substance abuse among youth and over time among adults.				
Strategy	Activity	Outcome	Responsibility	Resource
1. Increase community efforts to promote and deliver effective substance abuse prevention strategies by providing trainer certification to two individuals on research-based programs.	1.a Review current programs for implementation into county agencies.	1.a Increase in number of research-based programs used in the county.	1.a,b,c Coordinator, Certified Sector Members	1.a Survey forms, agency profiles
	1.b Work with county agencies to promote research-based programs.	1.b Increase in the number of agencies utilizing research-based programs.		1.b Program materials
	1.c Train additional coalition members for implementation of research-based programs.	1.c Increase in the number of trainers for research-based programs. <i>Quantitative data measurement</i>		1.c Individuals willing to be trained
2. Increase public awareness of drug issues and prevention utilizing all forms of media.	2.a Design new data collection tools to be used during the year.	2.a Agencies will have data collection tools.	2.a Coordinator Research Analyst	2.a Web and phone survey tools
	2.b Assess the community utilizing arrest records, medical reports, surveys, forums, web polling, and neighborhood watch programs.	2.b,c,d The county will have assessment data available for use in developing prevention and reduction options.	2.b Coalition sectors	2.b,c Cooperative agreements with necessary offices
	2.c Provide results of assessments to the county utilizing forums, web, mailings, and media.		2.c Coordinator, FACES, Law Enforcement, Assessment Committee	

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<i>(Continued)</i> 2. Increase public awareness of drug issues and prevention utilizing all forms of media.	2.d Provide assessment data to youth through forums and meetings.	2.d The county will have assessment data available for use in developing prevention and reduction options. <i>Quantitative data measurement</i>	2.d Coordinator Board of Ed, WV University 4-H Coordinator, alternative school systems.	2.d Access to youth groups and schools.
3. Maintain 40 participants in the National Guard Junior Special Forces Program.	3.a Complete planning meetings with National Guard. 3.b Complete initial recruitment meetings with youth in 8 th grades in County. 3.c Hold parent meetings with potential recruits and the Guard to complete enrollment. 3.d Complete youth events. 3.e Complete pre and post testing with recruits. 3.f Complete prevention research-based programs with youth.	3. a-f McDowell County youth will have opportunity for mentoring programs, ATOD prevention programs, and individual capacity building as well as opportunity to give back to the communities of the county. Parents are informed of ATOD prevention strategies and resources. 3. a-g Participants have increase in skills, responsibility, and better decision making.	3. a-g Coordinator, National Guard, Board of Education, Southern WV Tobacco Prevention Coalition, Law Enforcement Parents 4-H Coordinator Youth	3. a-g Space for events, recruitment and parent meetings. Transportation Testing materials Research-based materials Mentors and guest speakers 4-H programs and incentives Boy Scouts

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	3.g Complete graduation.	<i>Quantitative and qualitative data using pre/post testing, parent and student interviews</i>		
4. Advocate and promote changes that encourage an increase in ATOD prevention and intervention strategies in McDowell County.	4.a Promote the development of a teen court system within McDowell through education, fees, data and training.	4.a McDowell youth will have opportunity for alternative sentencing of misdemeanor cases to aid in the prevention of offenses rather than simply punishing the offender.	4.a Law enforcement, judicial systems, Coalition members, Coordinator, County Commission, McDowell Mission	4.a Commitment from law enforcement and judicial systems, training for teens, space for system, placement of fees through fines.
	4.b Collaborate with county agencies to establish a residential drug treatment facility.	4.b McDowell youth and adults will have access to local prevention and treatment facilities.	4.b Coordinator, County Commission, Southern Highlands, State CADCA Assn., School for Life	4.b Collaborative agreements from service providers, space, funding, staff
	4.c Network with Lifeline of McDowell County to expand their faith-based prevention service for addictions.	4.c McDowell youth and adults will have access to alternative systems to clinical prevention and treatment.	4.c Lifeline of McDowell County, Coordinator, Churches	4.c Assistance from sectors for recruitment and outreach of the initiative
	4.d Promote AA, NA, and other 12 step programs.	4.d McDowell youth and adults will have support services to assist	4.d Welch Presbyterian Church, Coordinator,	4.d Space, advertisement, AA and NA volunteers

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<i>(Continued)</i> 4. Advocate and promote changes that encourage an increase in ATOD prevention and intervention strategies in McDowell County.		in treatment.	Sector Trainers, Day Report, County Commission, Tug River Health Association	
	4.e Collaborate with Council of Southern Mountains RSVP Program to increase neighborhood watch services in underserved communities.	4.e McDowell will have programs where citizens can get involved in making changes in the drug trafficking through neighborhood watch programs.	4.e Coordinator, Council of the Southern Mountains Retired Senior Volunteer Program, Law Enforcement, Communities	4.e Opportunity for sectors to meet with watch programs for training and additional resources.
	4.f Support alternative, preventive, community initiatives.	4.f Citizens of McDowell County will have access to healthy family oriented activities and events.	4.f Community leadership, Coalition sectors specific to each event or initiative, County Commission	4.f Media pieces that can be displayed at events related to ATOD prevention and intervention.
		<i>Quantitative data</i>		

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Goal 2: Increase and strengthen collaboration among communities, private nonprofit agencies, Federal, State and Local Governments.				
Strategy	Activity	Outcome	Responsibility	Resource
1. Increase citizen and youth participation in the HOPE Coalition.	1.a Provide information about drug issues and the HOPE Coalition at community and youth events throughout the county.	1.a,b,c The HOPE Coalition will be recognized throughout the county as the catalyst for environmental changes related to prevention, reduction, intervention, and transition resource. Youth, both in secular and private systems, will have opportunity for input and decision making to address ATOD issues and strategies. <i>Quantitative and qualitative data</i>	1.a,b Coordinator Coalition Sectors, WELC, Welch News, Board of Education, National Guard 1.c Coordinator, sectors, Board of Education, Nazarene Christian and Twin Branch Christian Academies, WorkForce WV	1.a,b Coalition recruitment committee, information brochure towers throughout the county, events calendars for county, media package, display boards, website utilities 1.c Access to agencies, youth and schools.
	1.b Advertise information for HOPE Coalition activities, events and meetings.			
2. Increase number of professionals utilizing the coalition.	1.c Provide HOPE Coalition information to the public school system, home schooled, and faith-based education systems.			
	2.a Promote the Coalition throughout the county for recruitment purposes.	2.a Health Opportunities for Positive Education Coalition will have all sectors represented and a system of information dissemination, and networking.	2.a,b,c Coalition sectors, Coordinator, non-sector agencies, McDowell FACES Board.	2.a,Resource Directories, information dissemination system.
	2.b Provide strategies for referral opportunities	2.b Agencies will have Protocol Referral systems in place to		2.b Protocol Referral Systems that can be duplicated or

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2. <i>Continued</i> Increase number of professionals utilizing the coalition.	among service providers including coalition members.	address ATOD issues.		created if not available. Inter-agency agreements for using the system.
	2.c Provide networking opportunities for McDowell County.	2.c McDowell citizens will have access to agencies for input and decision making. <i>Quantitative data</i>		2.c Space at FACES meetings for consumers and community to give input and have part in decisions.
3. Increase opportunity for HOPE strategic planning, implementation, program evaluation, and feedback from members.	3.a Plan and host a retreat for sectors and community.	3.a The HOPE Coalition will have a community driven strategic plan to address ATOD issues in McDowell County.	3.a Coalition Sectors, Coordinator	3.a Strategic Prevention Framework, space, recruitment tools, speakers and evaluation data.
	3.b Develop self evaluation forms, complete evaluation every six months, and review findings at retreat.	3.b The HOPE Coalition will have the tools and training necessary to measure the impact and effectiveness of programs, policies, and practices of ATOD prevention and reduction. <i>Quantitative and qualitative data</i>	3.b Coalition Sectors, Coordinator,	3.b Evaluation tools and resources.

SUSTAINABILITY PLAN: N/A - Submitted March 8, 2007