



McDowell County FACES Newsletter

The FACES of HOPE

October , 2011

facesfrn.com

email: facesfrn@yahoo.com

What's In A Month?

Birthstone: Opal



Flower: Poppy



Zodiac Signs: Libra



Scorpio



Healthy Families Healthy Children

Monthly Meeting

October 26, 2011

10:00 a.m.

FACES Community Room

Multiple programs to empower families to become strong.

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McDowell Prevention Coordinator



Ginger Day has been hired by McDowell County FACES as the Prevention Coordinator. Ginger lives in McDowell County and is committed to making a difference. She holds a certificate of Business Administration from McDowell County Adult Career Center. Ginger worked with SAFE as their Public Awareness and Education Prevention Advocate.

As Prevention Coordinator she will be responsible for the overall implementation of the Health Opportunities for Positive Education (HOPE) Coalition substance abuse prevention action plan. Specific responsibilities will include the following:

1. Complete assessment of ATOD (alcohol, tobacco, and other drug) needs and services in McDowell County;
2. Coordination with Sheriff's Office for DEA Drug Take Back Days;
3. Develop program structure, evaluation, procedures and reporting processes for implementation of HOPE Coalition initiatives;
4. Organize and host community events, forums, policy forums, media campaign, and pre/post testing for programs;
5. Develop of SADD Chapters (Students Against Destructive Decisions) in McDowell County;
6. Adoption of Keep A Clear Mind Curricula;
7. SYNAR tobacco compliance checks;
8. Recruit members for the HOPE Coalition Substance Abuse Task Force, attend meetings, and report on the progress.

Ginger will be the direct contact for the following grants under the HOPE Coalition:

1. Prevention Without Borders
2. ARC Keep A Clear Mind
3. Students Against Destructive Decisions (SADD)
4. Local Funds
5. Additional Funding for Alcohol, Tobacco, and Other Drugs (ATOD)

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Domestic Violence Awareness Month

In 1995, the National Resource Center on Domestic Violence (NRC DV) convened several national domestic violence organizations – the Family Violence Prevention Fund, the National Coalition Against Domestic Violence, the National Domestic Violence Hotline, and later the National Network to End Domestic Violence – to launch a new effort to support domestic violence programs' awareness and education efforts for Domestic Violence Awareness Month (DVAM), observed annually in October. The collaborative effort became the Domestic Violence Awareness Project (DVAP).

Today, the DVAP is a diverse and unique partnership of local, tribal, state, and national domestic violence organizations and networks. The DVAP collaborates to collect, develop, and distribute resources and ideas relevant to advocates' ongoing public and prevention awareness and education efforts not only in preparation for DVAM, but also throughout the year.

The work of the DVAP strives to creatively bring to life its statement of purpose: The Domestic Violence Awareness Project (DVAP) supports the rights of all individuals, especially women and girls, to live in peace and dignity. Violence and all other forms of oppression against all communities and families must be eliminated. The purpose of the DVAP is to support and promote the national, tribal, territorial, state, and local advocacy networks in their ongoing public education efforts through public awareness, strategies, materials, resources, capacity-building, and technical assistance.

These strategies include campaigns that address the victimization of women throughout their lifespan. The voices, leadership, and expertise of women who have been battered are acknowledged as critical and necessary components of these campaigns. To change belief systems and practices that support violence and abuse that disproportionately affects women, and other marginalized people, the DVAP recognizes and promotes the participation of the entire community in building social intolerance towards domestic violence. We will use our diverse and collective voice to promote safe, respectful, and equitable relationships; increase survivor's access to support systems that are culturally and linguistically appropriate; and foster programming that is responsive to the needs of the LGBTQ community, as well as survivors of abuse in later life.

In McDowell County, Stop Abusive Family Environments (SAFE) will be hosting events throughout the month. Contact SAFE at 304-436-8117 for more details or to get involved.



At What Generation Will It STOP?

Breast Cancer Awareness Month



(BCAM) (also referred to in America as National Breast Cancer Awareness Month (NBCAM))

is an annual international health campaign organized by major breast cancer charities every October to increase awareness of the disease and to raise funds for research into its cause, prevention, diagnosis, treatment and cure. The campaign also offers information and support to those affected by breast cancer.

As well as providing a platform for breast cancer charities to raise awareness of their work and of the disease, BCAM is also a prime opportunity to remind women to be breast aware for earlier detection.

Breast cancer is the most common cancer in women in the United States, aside from skin cancer. According to the American Cancer Society (ACS), an estimated 192,370 new cases of invasive breast cancer are expected to be diagnosed among women in the United States this year. An estimated 40,170 women are expected to die from the disease in 2009 alone. Today, there are about 2.5 million breast cancer survivors living in the United States.

If you're worried about developing breast cancer, or if you know someone who has been diagnosed with the disease, one way to deal with your concerns is to get as much information as possible. In this section you'll find important background information about what breast cancer is and how it

develops.

Breast cancer is a malignant tumor that grows in one or both of the breasts. Breast cancer usually develops in the ducts or lobules, also known as the milk-producing areas of the breast.

Breast cancer is the second leading cause of cancer death in women (after lung cancer). Although African-American women have a slightly lower incidence of breast cancer after age 40 than Caucasian women, they have a slightly higher incidence rate of breast cancer before age 40. However, African-American women are more likely to die from breast cancer at every age. Breast cancer is much less common in males; by comparison, the disease is about 100 times more common among women. According to the American Cancer Society, an estimated 1,910 new cases of invasive breast cancer are expected to be diagnosed among men in the United States in 2009.

Bonnie's Bus: West Virginia has the 5th high-



est death rate from breast cancer in the nation. West Virginia University's Cancer Center hopes to fight that statistic with a new tool. WVU recently unveiled a bus that is equipped to provide mammograms in the field. Its first stops will be in the state's most rural counties where access to health care is limited. Bonnie's Bus was made possible thanks to a \$2.5M donation from WVU grads Ben and Jo Statler. Bonnie's Bus is named after Jo Statler's mother who died of breast cancer. Jo Statler was at the recent dedication ceremony. The 40-ft. bus is fully equipped with a digital mammography ma-

chine. With digital mammograms, results are processed more quickly and patients are exposed to less radiation than with previous screening methods. A typical screening visit could take as little as fifteen minutes. The bus also has a patient education area, a small kitchen, a restroom and a waiting area.

Mammograms are not free, but Statler says no woman will be turned down. Women who don't have insurance will be matched to government programs or nonprofit charities. Those who need further diagnosis and treatment will be referred to a local doctor or hospital.

Rebecca Newhouse is President of the Board of Directors for West Virginia's Susan G. Komen for the Cure. She says health care providers, non profit agencies and government officials worked together to make the project possible.

"This bus is a symbol of that collaboration. It's going to open doors not only to greater awareness in rural areas, greater screening in rural areas, but also the future of treatment, the answer to treatment, because now you will have a base to get the information right there to where the next step is," Newhouse said.

Newhouse says the bus could help decrease the death rate from breast cancer in the state. Bonnie's Bus made its first stop in counties with higher death rates from breast cancer. This included McDowell County where death rates are actually increasing. Information about Bonnie's Bus is available at the McDowell Health Department (304-448-2174) and Tug River Health Association (304-448-2101).

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FACES Meeting: 2nd
Thursday of each month at
noon —open to the public.

HOPE Meeting: 4th Monday at
10:30 a.m.—open to the public.

Community Collaborative
Team: 4th Monday at 12:00
noon —open to the public.

Location: FACES Office

This newsletter
brought to you by funds
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McDowell County FACES

beelocal.thebeehive.org

As part of the Service Array Assessment, the WV Steering Committee, Family Resource Networks, Department of Health and Human Resources, and Service Providers have created a website where individuals can access local resources and services. One Economy is the designer for the website with support from a grant through the American Recovery and Reinvestment Act. One Economy works to make sure all people, regardless of income and location, can maximize the power of technology and information. Providing online content relevant and useful to underserved communities is part of their holistic approach to encouraging broadband adoption and utilizing online tools in making informed life decisions.

The website is beelocal.thebeehive.org (ctrl and click on link) and once you get on the site put in your zip code and you can begin to view any services and resources available. If you find one that is incorrect, simply contact McDowell County FACES at 304-436-5255 and we will make the necessary corrections on the link. If you are an agency, provider, nonprofit, etc., you can make suggested corrections while on the site.

McDowell County FACES is part of South Central Community Collaborative serving McDowell, Wyoming and Mercer Counties, Region IV Summit serving 13 counties, the State Family Resource Networks, and the Service Array Assessment. Through their efforts, children and families have greater access to systems of services and the desire is to make the system more consumer friendly.

National Drug Facts Week: Oct 31–Nov 6, 2011

SAMHSA invites you to participate in the second annual National Drug Facts Week (NDFW) sponsored by the National Institute on Drug Abuse (NIDA). NDFW is a health observance week to help teens shatter the myths about drugs and drug abuse and get factual answers through community-based events and activities.

Get involved! Work with local teens, schools, or community groups to organize an event or activity to raise awareness and offer teens real, factual information about drugs and drug abuse.

Events can vary in size and length.



Health Opportunities for Positive Education Coalition

McDowell County Healthy Happy Lifestyle Challenge

The challenge will run from **January 1, 2012—February 28, 2012.**

1. A team will consist of 3 to 5 members.
2. All team members must either live or work in McDowell County, WV.
3. All team members must consult physician before implementing any lifestyle changes that are a part of this project.
4. All team members must agree to participate voluntarily and release the HOPE Coalition and its affiliates from any liability concerning this project.
5. Each team must chose a captain. The captain is the leader of the group and is the person responsible for turning in all required paperwork to the HOPE Coalition.
6. Each team must hold weekly meetings to assess individual and team progress.
7. All paperwork is due to the HOPE Coalition by March 14, 2012. Each team member's forms must be mailed to: McDowell County HOPE Coalition, c/o McDowell County FACES, P.O. Box 426, Welch, WV 24801. It is the responsibility of the team captain to assure the HOPE Coalition has the forms by the deadline.

Media will be place to give sign-up dates and locations.